



EDMUND DESOTO

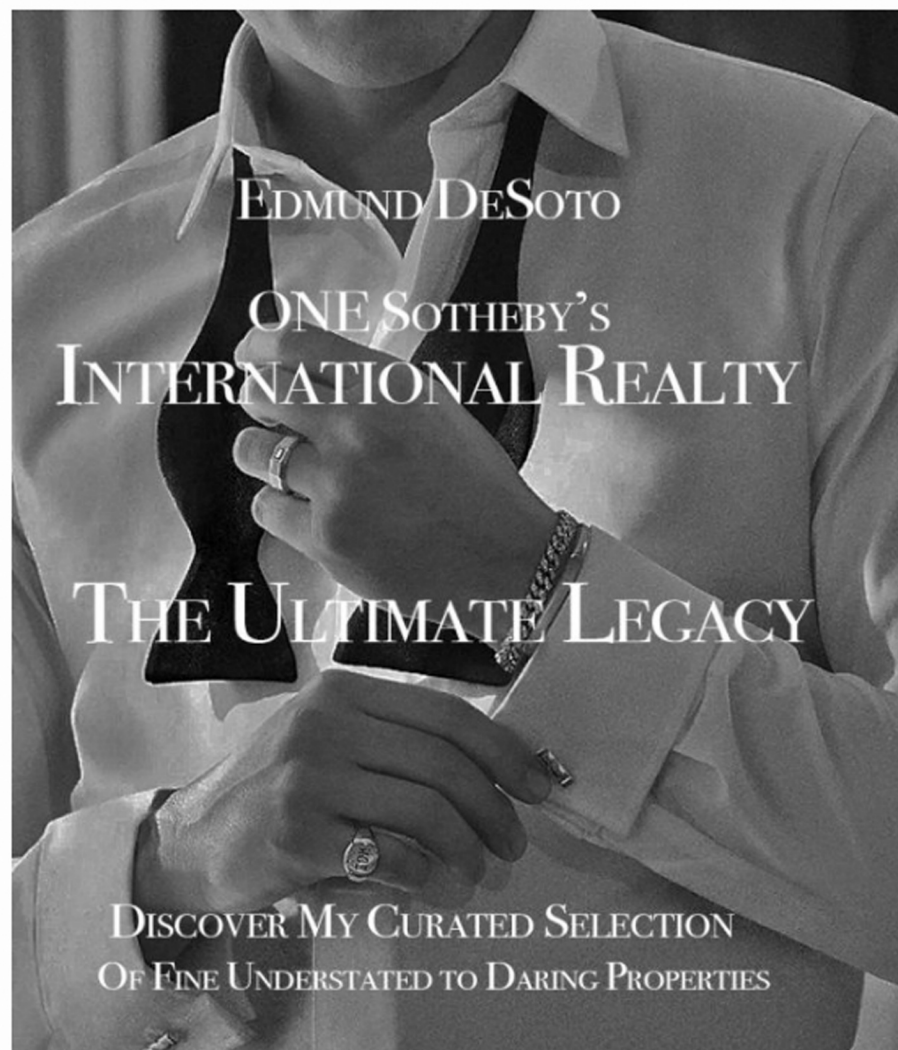
THE LEADER

MEET EDMUND DESOTO

Edmund comes to the table with national / global promotional marketing expertise. He led the international marketing department for Club France, a private enterprise of The French Government Tourist Office and Maison De La France in New York City for over ten years. He created and directed many successful campaigns promoting tourism to France and The Principality of Monaco in partnership with The French Institute *Alliance Française* and The French Embassy.

He led successful international campaigns for The French Government Tourist Office with world renown companies like Moët & Chandon, Dom Pérignon, American Express, Gucci, Air France, Visa, Boeing, Peugeot, Renault, Christian Dior, Prada, Coco Chanel, Michelin. He also conducted special galas at the Louvre Museum.

As well as the International campaigns, he collaborated with the global touring delegations of The Luxury Division of Relais & Châteaux to protect and promote the wealth and assortment of the world's culinary, gastronomic and hospitality traditions, to ensure that they continued to thrive. He represented Club France, and FRANCE Magazine assuring that these two enterprises generated millions of dollars in profit for the French Department of Tourism, Maison De La France, and La Maison Française.



THE DYNAMIC WORLD OF ENTERPRISE

MEET EDMUND

In the dynamic world of enterprise and production, certain individuals stand out for their remarkable achievements and unwavering commitment to success.

Edmund DeSoto is one such individual.

Edmund brings extensive experience in national and global promotional marketing.

For over a decade, he led the international marketing department for Club France, a private enterprise under the French Government Tourist Office as well as Maison De La France, based in New York City.

LEARN MORE





Show and tell

ONE | Sotheby's
INTERNATIONAL REALTY

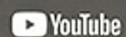
Once your property is ready to market, our dedicated experts launch an unrivaled selling strategy that includes traditional and modern approaches - on the ground, online and within the global network. Our mission is to conclude our journey with the successful and rewarding sale of your property by using innovative tools and techniques curated for you and your home.

PROPERTY WEBSITE

An exclusive website dedicated to your property is a powerful tool to drive interested buyers to straight to your property with key information combined with stunning imagery and visuals.

ICONIC SIGNAGE

Our brand's recognizable signage, installed at over 30,000 extraordinary properties worldwide, is prominently displayed at single-family homes to effectively reach buyers in the local community.



THE WALL STREET JOURNAL



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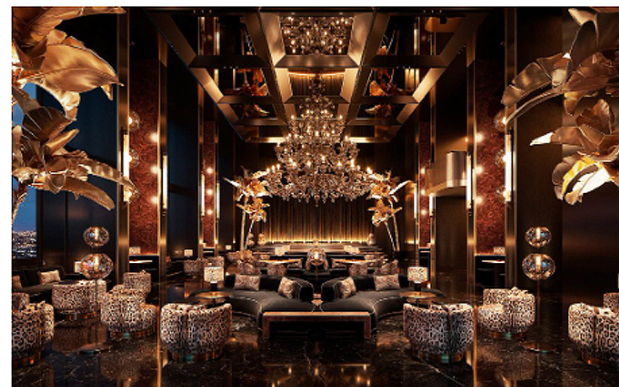


561.346.4495



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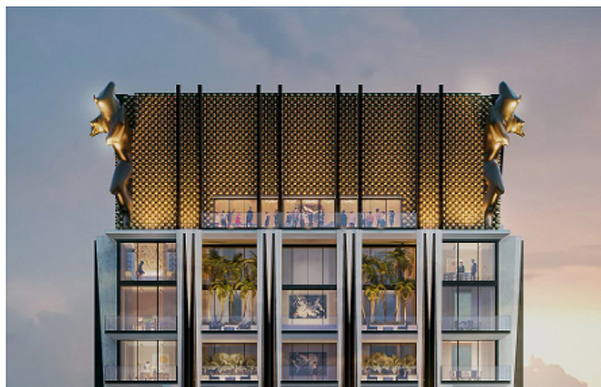
EXCLUSIVE LISTINGS



Developments. Founded in 2009, this ONE Sotheby's International Realty's division curates an exclusive collection of Florida's most distinguished developments along the East Coast.



The Bristol. I invite you to a world of unparalleled luxury, where every detail evokes the allure of tropical elegance with resort-style amenities. Discover a portfolio of exceptional residences poised to define the skyline and elevate the art of living.



Dolce&Gabbana Everything at 888 Brickell is a Dolce&Gabbana dream, realized. From world-class fine dining to an on-site tailor and barber, experiences are designed for a life enjoyed to its fullest.



Ranch Colony. Nestled just four miles west of I-95. This gated retreat embodies the charm of the American South with 257 custom-built homes rolling landscapes, from intimate estates over three-quarters to over 100 acres.

A sophisticated interior space featuring a large, ornate chandelier with warm-toned lights. The walls are clad in dark, veined marble, and the floor is a highly reflective, dark surface. In the foreground, a long, curved reception desk made of the same marble is visible. Two men in suits are standing near the desk, one appearing to be a staff member and the other a guest. In the background, a woman is seated on a low, wide ledge. To the right, a large, illuminated clock face is mounted on the wall. The overall atmosphere is one of high-end elegance and modern luxury.

DEVELOPMENTS

EDMUND DESOTO



A NEW DAY

CONTACT EDMUND

MEMORABLE seasons

with DIVINE appointments

Edmund DeSoto

*A legacy of real estate,
a mastery of
real estate marketing*

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